



# PANEL DISCUSSION BREAKFAST EVENT



## The role competitive energy markets play in accommodating innovation and change

It is with great pleasure, that the IMO will host the annual conference for the Association of Power Exchanges (APEX) on 4-6 November 2015. The attendees of this conference consist of a very high calibre of electricity thought leaders from around the world. This conference presents a fantastic opportunity to host a related event for our WA stakeholders to hear from and engage with some of these prominent leaders.

The IMO and AIE are pleased to invite you to our Industry Breakfast Event. This will consist of a panel session with three of the key speakers at APEX 2015, each showcasing the key aspects of their market. The aim is to facilitate valuable discussions about different market models around the world and compare and contrast the key aspects of the Western Australian Market.

### Our Speakers include:

#### Mr Andrew Ott

##### *President and CEO - elect, PJM Interconnection - USA*

The PJM Board has designated Mr. Ott to become PJM's next president and CEO later this year. He has been with PJM for more than 18 years and has been responsible for executive oversight of PJM Market Operations, Market Strategy, Member Training, State Relations, Customer Relations and Performance Compliance. He serves as a board member for PJM Technologies and PJM Environmental Information Services.

Mr. Ott has extensive experience in energy market restructuring, including electricity market design and implementation issues, and in power-system engineering applications. Mr. Ott serves on the board of directors of the Association of Power Exchanges.

#### Mr David Brewster

##### *President and Co-Founder of EnerNOC - USA*

As President and Co-Founder of EnerNOC, Inc. David has guided the Company's execution since its inception in 2001. With a primary focus on market development, David has taken an active role in helping to shape the way enterprise customers around the world buy and use energy through the use of energy intelligence software. David has also helped pioneer efforts to make customer participation in both wholesale and vertically integrated electricity markets more effective through improved market rules and technologies.

#### Mr Robin McCormick

##### *Direction for Operations, Planning and Innovation EirGrid Group and General Manager, SONI Ltd, - Ireland*

Robin McCormick has extensive experience in the power industry in a regulated utility environment. He was jointly responsible for establishing the Single Electricity Market Operator, an all-island wholesale electricity market in Ireland. The current focus is to establish a new market i-SEM in compliance with the European Energy Directive.

He has been recently appointed as EirGrid Group Executive Director responsible for Operations, Planning and Innovation. He has participated in the board to establish ENTSO-E - the transmission system operators' regional association.



**Wednesday, 4 November 2015**  
7:30am - 10:00am



**The Duxton Hotel Ballroom**  
1 St Georges Tce  
Perth WA 6000



APEX 2015 Delegates: free  
AIE Members: \$65  
Non-Members: \$85  
Table of 10: \$640

**RSVP**

Enquiries to:  
[registrationswa@aie.org.au](mailto:registrationswa@aie.org.au)

Prices include GST

TAX INVOICE  
 Australian Institute of Energy Perth Branch  
 ABN 95 001 509 173 (009)

**REGISTRATION FORM**  
**IMO and AIE Industry Breakfast Event**  
**Wednesday, 4 November 2015**  
**The Duxton Hotel, 7:30am**  
**REGISTRATIONS CLOSE 5.00PM Friday, 30 October 2015**

PHONE 0437 701 039

EMAIL registrationswa@aie.org.au

POST Jodie Vennitti  
 AIE Perth Branch Function Reservations  
 27 Coolbellup Ave, Coolbellup WA 6163



**BOOKING CONTACT PERSON**

Name	
Organisation	
Phone	
Email	

**REGISTRATIONS**

Name (for nametag)	Organisation	Email Address	APEX Member (Y/N)	Member (Y/N)
Please advise of any special dietary needs		<b>APEX 2015 DELEGATES</b>	free	
		<b>AIE MEMBERS</b>	\$65 (\$59.09+ \$5.91 GST)	
		<b>NON-MEMBERS</b>	\$85 (\$77.27 + \$7.73 GST)	
		<b>TABLE of 10</b>	\$640 (\$581.80 + \$58.20 GST)	
		<b>TOTAL PRICE (inc GST)</b>	\$	

**PAYMENT OPTIONS**

<b>Direct Credit (EFT)</b>	Bank: National Australia Bank Branch: 197 St Georges Terrace, Perth BSB: 086 082 Account: 02910 5631 Remittance: Provide the date of EFT and Name(s) <b>This account is not for annual Membership subscriptions</b>
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