

AUSTRALIAN INSTITUTE *of* ENERGY

MELBOURNE BRANCH

9 August 2010

Sponsorship Opportunity – AIE Melbourne Postgraduate Student Energy Awards 2010

AIE Melbourne Branch invites you to become a sponsor of AIE Melbourne Postgraduate Student Energy Awards, an important function in our energy calendar. We are confident you will find the function a good match with your corporate objectives and strategies in energy.

For the first time, the AIE Postgraduate Student Energy Awards will be held in conjunction with the All-Energy Exhibition and Conference (www.all-energy.com.au) on Wednesday 6th and Thursday 7th October 2010 at the Melbourne Convention and Exhibition Centre, South Wharf. This highly successful venture provides an ideal vehicle for our postgraduate students to display their projects to the public and for our sponsors to get increased exposure.

Registration for the All-Energy Exhibition and Conference is free and an attendance of 5,000 is expected based on last year's success.

The key activity of the Awards is a Poster display by postgraduate students with projects in energy related fields. The format is for the students to explain their projects with the aid of the posters to visitors from the energy industries and the public, particularly during the breaks in the All-Energy Conference sessions. This will provide the visitors with information on the range of research occurring and the students with a reality check on the relevance of their work, as well as some industry leads and contacts to follow for their projects and possibly careers.

The student presentations will be judged by a panel of energy professionals across a range of disciplines, to select award winners in a number of categories. If you agree to be a major sponsor, we would invite you to nominate a representative to join the judging panel. The categories will be selected when the range of student topics are known and will reflect as far as possible, the interests of the sponsors of particular awards.

The presentation of the Awards to the successful students will occur in the final session of the All-Energy Conference. The value of the awards will range from \$500 to \$1,000 and all postgraduate exhibitors will receive one year's complimentary membership of the AIE.

In addition to housing the AIE Postgraduate Student Awards competition in the All-Energy Exhibition, the All-Energy Conference will include a full program stream of six sessions over 2 days focussing on energy issues of specific interest to younger energy professionals. This conference stream will be organised by the AIE Melbourne Branch Young Energy Professionals (YEPS), as part of the multistream All-Energy Conference.

The sponsors' funds will also be used to support the Victorian award winners with a travel allowance to participate in the national awards to be held as part of the AIE National Conference, in Adelaide on 15th and 16th November 2010.

Our objective in organising this function is to provide a practical interface between postgraduate research students (potentially the next generation of energy professionals) and the energy community of today, in a relatively informal environment. These functions have in the past provided an excellent recruiting opportunity for the energy industry, and particularly for our sponsors.

More details of the event are contained in the attached flyer and under Events on the AIE web site www.aie.org.au.

The function will provide our sponsors with the opportunity to advertise more widely their involvement in the energy industry and show their support for energy research and development, through the sponsorship of 'badged' awards to successful students. The sponsorship funds will also provide the student travel allowances to compete in the national awards and subsidise the cost of running the function.

We are offering three grades of sponsorship for the Postgraduate Student Awards, Gold (\$5,000), 'Silver' (\$3,000) and Bronze (\$1,500) each plus GST. Details of the sponsorship packages are shown in the attachment, although we are happy to negotiate variations to suit your requirements.

If you agree to be a sponsor, we would select an appropriate area of energy research for your Award, subject to your agreement. We would also need some publicity material and an electronic version of your logo for promoting the function and your support for it.

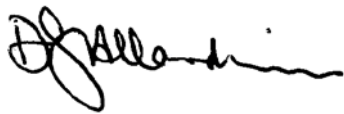
The AIE looks forward to your continuing support for this high-profile event. If you let me know your intention in this regard, I will arrange for a Tax Invoice covering your sponsorship to be forwarded to you.

If you wish to accept one of the sponsorship packages or have any queries please do not hesitate to contact me as the sponsorship coordinator.

David Allardice Tel: 0418 100 361 Email: david.allardice@allardice.com.au

Thanking you in anticipation.

Yours sincerely

A handwritten signature in black ink, appearing to read 'D Allardice', with a stylized flourish at the end.

David Allardice
Student Awards Convenor
Australian Institute of Energy - Melbourne Branch

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ABN 95 001 509 173

Postgraduate Student Energy Awards 2008

Sponsorship Opportunities

The AIE is offering three levels of sponsorship for this important biennial function. The entitlements for the relevant packages are outlined below.

1. **'Gold' Sponsorship** for \$5,000 plus GST which entitles the sponsor to:
 - be identified as a Gold Sponsor of the function on all signage, publications and publicity;
 - have naming rights on a major Award;
 - nominate a member of the judging panel;
 - have access to the company's award winner for corporate PR purposes and a possible recruitment interview;
 - be identified as a sponsor of the associated Young Energy Professionals sessions as part of the All-Energy Conference.

2. **'Silver' Sponsorship** for \$2,500 plus GST which entitles the sponsor to:
 - be identified as a Silver Sponsor on signage and publications
 - have naming rights to one of the category awards in a selected area,
 - have access to the company's award winner for corporate PR purposes and a possible recruitment interview.

3. **Bronze Sponsorships** for \$1,500 plus GST, which entitles the sponsor to:
 - be identified on the list of sponsors and in publications
 - have naming rights to one of the supporting awards in a relevant area,
 - have access to the company's award winner for corporate PR purposes and a possible recruitment interview.

There will be an opportunity to distribute sponsors PR material from the adjacent AIE booth in the All-Energy Exhibition.